

**FOR IMMEDIATE RELEASE:**

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## **THE GLENDALE FIRE DEPARTMENT TO RECEIVE 30 SMOKE ALARMS TO ASSIST COMMUNITY!**

**GLENDALE, Ariz.** – Smoke Alarms Save Lives! The Glendale Fire Department will be receiving 30 donated dual-sensor smoke alarms from Valley of the Sun United Way to benefit Glendale residents thanks to a grant from First Things First.

**WHO:** Glendale Fire Department and Valley of the Sun United Way work together to help residents of Glendale stay safe from fire.

**WHAT:** Glendale Fire Department will receive 30 dual-sensor smoke alarms from Valley of the Sun United Way to benefit Glendale residents in need.

**WHEN:** Wednesday, August 17, 2011 at 2:00pm.

**WHERE:** Glendale Fire Station 151 located at 6851 N. 52<sup>nd</sup> Ave. Glendale, AZ 85301.

**WHY:** The Glendale Fire Department and the Valley of the Sun United Way enjoy a long standing partnership when it comes to keeping Glendale Citizens safe. The two agencies have partnered on large smoke alarm walks over the last several years in which volunteers from both agencies go door to door in Glendale and install dual-sensor smoke alarms in homes that are in need. Valley of the Sun United Way will be presenting the Glendale Fire department with 30 dual-sensor smoke alarms for the purpose of keeping the community of Glendale safe.

**PHOTO OP:** A member of the Glendale Fire Marshal's Office will be available to answer media questions about the importance of working smoke alarms and the benefits of dual-sensor smoke alarms.

**Smoke Alarms save Lives!**

### **According to the National Fire Protection Association:**

- Smoke alarms cut the risk of dying in a home fire by 50%.
- Each year, nearly 3,000 people die in U.S. home fires.
- From 2003-2006, roughly two-thirds of home fire deaths resulted from home fires in homes with no smoke alarms or no working smoke alarms.
- Most people don't realize that smoke alarms should be replaced every 10 years.

### **In 2008**

- U.S. fire departments responded to 386,500 home fires.
- Home fires killed 2,755 people and injured 13,160.
- Someone was injured in a reported home fire every 40 minutes.
- Roughly eight people died in home fires every day.
- A fire department responded to a home fire every 82 seconds.
- 83% of all fire deaths and 79% of fire injuries resulted from home fires.

### **Why DUAL-SENSOR smoke alarms?**

Did you know there are two different types of smoke alarms? Ionization alarms are the type that sense flaming fires while photoelectric smoke alarms sense smoldering fires. Research shows that in order to achieve a higher level of performance in detecting a fire, a dual-sensor smoke alarm should be used. A dual-sensor alarm is one that combines the two technologies to better detect either type of fire. The Glendale Fire Department will be given a donation of these more technologically advanced alarms from the Valley of the Sun United Way.

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