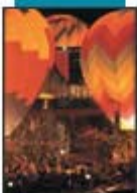




Bulletin from Mayor Elaine Scruggs

The economic and social vitality of downtown Glendale has long been one of my highest priorities and greatest challenges. Over the years, we have worked to transform our downtown into the charming urban village that it has become. Today, I want to talk about one of our downtown businesses that has added so much character to our downtown since moving to Glendale in 1989.



Cerreta Candy Company is family owned and operated and has become a landmark in downtown Glendale. The 18,000 square foot factory located at 5345 West Glendale Avenue produces thousands of pounds of candy each day. They produce their candy the old fashioned way, using copper kettles, and they provide daily tours that are consistent with the traditional hometown feel of our downtown.

The entire Cerreta family has worked tirelessly to promote downtown Glendale and to sponsor city activities. The Cerreta family has sponsored The Chocolate Affaire since it was created in 1996. The Chocolate Affaire is a city festival comprised of chocolate, romance, food and beverages, national entertainment and horse-drawn carriage rides. It is held every year the weekend before Valentine's Day. This year, the Chocolate Affaire attracted the biggest crowd that it has ever seen.

Every year during the Chocolate Affaire, the Cerreta family donates a 300 pound chocolate heart that is then raffled off by my Mayor's Youth Advisory Commission (MYAC). This year, Cerretas also donated an alternative prize that consisted of a large decorative basket of "goodies." Through Cerreta's generosity, MYAC was able to raise over \$3000 this year. This is money that will go back into the community through MYAC's various outreach projects.

Since Cerreta Candy Company came to Glendale in 1989 they have exemplified the type of business that all cities hope to have within their boundaries. Their generosity has shown no limits and they have a genuine desire to give back to their community. I am very grateful to have Cerreta Candy Company here in Glendale and I hope that our wonderful partnership lasts forever.

Thank you taking the time to read my "Glendale Bulletins". Please contact me at (623) 930-2260 or mayorscruggs@glendaleaz.com, if you have any comments or questions. I strive to provide the most timely information and best possible service to you, the citizens of Glendale. I sincerely appreciate your feedback.
