



## Bulletin from Mayor Elaine Scruggs

The Internet has become an extremely important tool for our day-to-day lives and it has become a vital source of information for Glendale citizens and visitors.

Lesley Reedy and Ginger Eiden have been the Web Content Managers for the city of Glendale for the past two and a half years. They are responsible for managing all of the content that is posted on the city's Website and for updating the design of the city's site to make it as convenient and efficient as possible. Together, they are responsible for writing many of the stories and creating many of the visual graphics that you see on the city's home page.

Managing the web content for a large city is a big job for just two individuals, and I want to commend Ginger and Lesley for making the Glendale's Website extremely useful, attractive and increasingly popular. The city's Website currently averages about 500,000 visits per month, up from 130,000 monthly visits just two years ago. The biggest number of hits came during the two BCS bowl games last year when there were nearly 200,000 visits in the first eight days of January. One can only speculate at the number of people that will be visiting Glendale's Website as we near the Super Bowl.

Ginger and Lesley take a lot of pride in the city's Website. They work with each department to edit and post content in order to make the Website as user-friendly as possible for everyone that is in search of valuable information. These ladies are always a pleasure to work with and are always very responsive to making additions and changes to our content as needed.

Lesley and Ginger are currently working on updating the design and content for much of the Office of the Mayor Webpage. They have recently added a link that will display most of my previous bulletins so that people can access the information at anytime. They are working with my Mayor's Youth Advisory Commission (MYAC) to create a dynamic Website that will display information about MYAC's members and many of the projects that they are working on. I encourage all of you to click on the links below to explore some of my pages on the Website.

- [In the Community](#)
- [Previous Bulletins](#)
- [Connection Columns](#)
- [Arizona Republic Columns](#)
- [In the Mayor's Office](#)
- [Proclamations](#)
- [Speeches](#)

*Thank you taking the time to read my "Glendale Bulletins". Please contact me at (623) 930-2260 or [mayorscruggs@glendaleaz.com](mailto:mayorscruggs@glendaleaz.com), if you have any comments or questions. I strive to provide the most timely information and best possible service to you, the citizens of Glendale. I sincerely appreciate your feedback.*

