

Glendale's entertainment district generated \$6.3M in 2008

By Erin Zlomek - Aug. 11, 2009 09:07 AM
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Documents recently released during the Phoenix Coyotes' bankruptcy proceedings offer some insight into the economic impact that Glendale's sports and entertainment district has on the city. *The Republic* compiled some key figures from those documents.

Sales-tax revenue

The sports and entertainment district generated about \$6.3 million in sales-tax revenue in 2008.

Hotels

Hotels in the district accounted for roughly 85 percent of the city's entire hotel sales-tax collection.

Visitor spending

The average tourist spends about \$295 during a visit to Glendale, according to an external study commissioned by the city.

Future development

About 30 million square feet is entitled for future development in the sports and entertainment district. Around 4 million square feet of development has been completed. Attendance at Jobing.com Arena peaked in 2006 at 1,253,621 and sank to about 1,200,000 in 2007 and 2008. The arena recorded 699,345 visitors in 2005, according to the Arizona Office of Tourism.